



Co-Race Director: Angela Zullo
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12th Annual Thanks for Giving Race in Exeter, NH

The Exeter Run Club needs your support as we prepare to host our 12th annual charitable 5K/10K road race on Thanksgiving Day, November 26th, 2026! Funds collected from this campaign will directly support two local charities.

This healthy community-building event raised an astounding \$31,000 last year thanks to the generosity of sponsors like you. The effort allowed us to donate \$15,500 each to The Chase Home and Pope Memorial Humane Society of Cocheco Valley! We are asking for your support to continue growing this event, an annual tradition that hundreds of area families look forward to as part of their Thanksgiving celebrations.

This year, 100% of sponsorship donations will go to:

- [American Independence Museum](#)

AIM's mission is "To engage, educate and excite people of all ages, to understand and celebrate the American struggle for freedom and self-governance and to preserve and share our buildings, grounds and collection so they will be an inspiration for generations to come." Beginning in 2023, AIM introduced its "We Are One" theme as it prepares for the 250th anniversary of the signing of the Declaration of Independence on July 4th, 1776. "We Are One" reflects the ideal made implicit in the U.S. Constitution that all voices and all perspectives matter to the health, welfare, progress and survival of our great nation.

- [Hero Pups](#)

Hero Pups is a New Hampshire-based, non-profit organization that pairs support dogs with veterans and first responders throughout New England who have been diagnosed with service-related psychological challenges. Laura Barker founded the organization after her son was wounded in Afghanistan. Hero Pups was founded on the belief that since our Heroes have already given so much, it's the least we can do to provide them with a companion to help them lead a happier life, free of charge. Hero Pups received 501(c)(3) status in 2016. Our program is headquartered on 50-acres of private, rent-free land in New Hampshire. Before our program's second anniversary, community members, local businesses, and volunteers came together to make our kennel building and quarantine zone for incoming dogs possible. Hero Pups is 100 percent volunteer-run with no paid staff. Hero Pups will use 100 percent of funds to acquire, train, and pair dogs with veterans and first responders with service-related traumatic challenges to increase their independence and peace of mind.

We invite you to become a race sponsor in the spirit of Thanks for Giving, where those with needs in our community are supported and everyone is encouraged to reach their full potential. Sponsorship levels and details are outlined below.

If you have any questions, please reach out to Angela Zullo (contact info above). Thank you in advance for your consideration to partner with us in this family friendly event.

For 2026, We Have 4 Sponsorship Levels:

- \$300 – Bronze Level: Recognition in all online race communications
- \$600 - Silver Level: In addition to above, your company name on race shirt
- \$1,000 – Gold Level: In addition to above, your logo on our race shirt
- \$1,500 – Platinum: In addition to above, your logo will be featured on our race shirt;
you will receive 5 free 5K race entries; and you'll have the opportunity to advertise in person at bib
pick up the evening before the race!

2025 Stats:

- \$31,000 Donated to Chase Home and Pope Memorial Humane Society of Cochecho Valley
- 1,084 Race Registrations
- 510 Shirts

Please make checks payable to 'Exeter Run Club'.
We are a 501(c)(3) nonprofit. Tax ID 47-4208269.

Contact Name: _____

Organization/Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone #: _____

Email: _____

Please note company logos need to be received by October 15th

Exeter Run Club
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